



Local Customize-It! Program

Are the majority of our national coupon offers not accessible in your area?
Would you like to combine some local coupon offers with our national coupon offers?

Get Your Local Merchants to Provide You With a Coupon Offer!



Advantages for Local Merchants:

- ▶ 1. Involvement with Community
- ▶ 2. Generate more traffic in their store or restaurant
- ▶ 3. Free coupon distribution in the local area!

Local Customize-it! Program:

Additional Cost: Only \$30
 Bonus Offer: 1 free scratch card raising an additional \$100
 Advantage: Increase the coupon value for your donors
 Service Includes: We re-design, and re-print any combination of our national and your Local Customize-it! Coupon offers

How Can You Get Your Local Merchants Involved? It's Simple!

1. Visit the local merchant and ask to speak with the owner or manager.
2. Tell them:
 "I am a member of (*name of group*) and we will be running a fundraiser within the next few weeks. We would like to distribute a coupon offer from your restaurant absolutely FREE of charge to all the donors who support our cause. I would like to get your approval and confirm the exact coupon offer you would like to have distributed."
3. Have them sign the agreement with the coupon offer and expiry date (*go for min. 12 months*).
 Ex. of restaurant offers: 2 for 1, Buy a sandwich and a medium drink-get the 2nd Free.
4. Fax the agreement(s) to Skratchers at 1-888-284-8864.

You Can Sign-up 8 Local Merchants in One Afternoon!

Questions on the Local Customize-it! Coupon Program? Call us at :**1-888-800-9506**
 Fax: **1-888-284-8864**
 E-mail: **info@skratchers.com**



Coupon Distribution Agreement

We are raising money for: _____
_____.

We will be distributing approximately _____ coupons in your area.
There is no charge for distributing the coupons.

Group Name: _____

Address: _____

Contact Name: _____ Phone: (____) - _____



Coupon Offers

Name of Merchant: _____
 Address: _____

 Offer: _____

 Expires: M/____ D/____ Y/____
 Merchant Signature: _____

Name of Merchant: _____
 Address: _____

 Offer: _____

 Expires: M/____ D/____ Y/____
 Merchant Signature: _____

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